



WOMEN'S TRAVEL WISDOM

Partner Deck

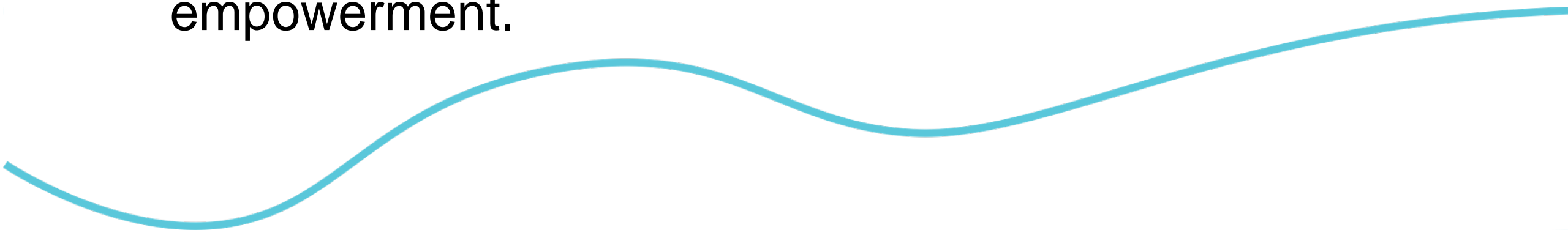
October 20 – 24, 2022

Cobb, California



Confidential

Women's Travel Wisdom is an immersive, life-changing experience that helps women connect to their true power. Guided by 13 inspiring speakers, this five-day retreat will be held in a natural, holistic, serene place that invites meaningful conversation and purposeful change around wellness, travel and empowerment.



Envisioned by two leaders in women's travel

WOMEN'S
TRAVEL
WISDOM



“This retreat is an invitation to women to come together, share their wisdom, open our minds to different perspectives and help cultivate hope, compassion and generosity to make the world a better place.”

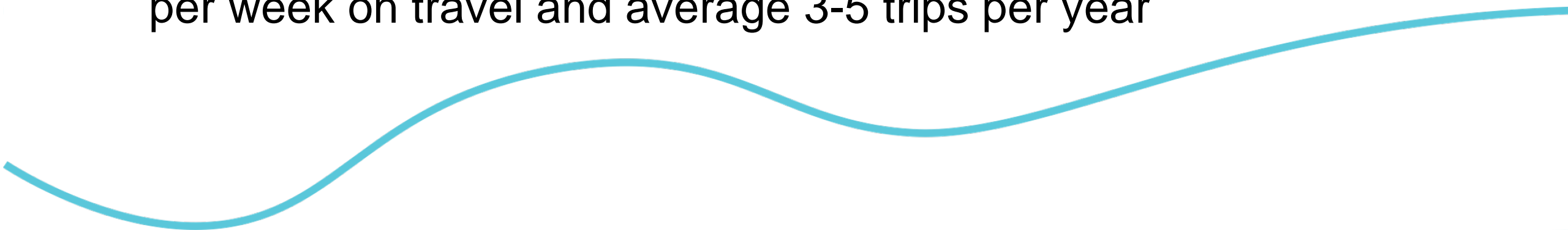
Carolyn Ray, CEO, JourneyWoman



“As guests of the world, we need to make meaningful contributions when we travel. This retreat is a unique opportunity to join a circle of powerful, wise women, be inspired by their courageous stories and ultimately learn to become better travelers.”

Doni Belau, CEO and Founder, Girls' Guide to Paris and Beyond

Audience: Women are the key influencers in travel

- 80-120 women, age 45+, passionate about travel and wellness
 - Influencers within their sectors and regions
 - The combined reach of our attendees, speakers and organizational surpasses over 2 million impressions on twitter, Facebook and Instagram
 - Luxury travelers who spend an average of \$5,000 per week on travel and average 3-5 trips per year
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Our keynote speakers are leaders in their fields



Debbie Phillips

Overcoming Fear, Finding Joy



Lola Akinmade Åkerström

The Swedish Secret of Living Well



Loung Ung

A Call to Action for All Women



Carolyn Ray

Living the Life of Your Dreams



Doni Belau

Finding Magic in the Unexpected



Caren Osten

The Power of Mindfulness



Diana Eden

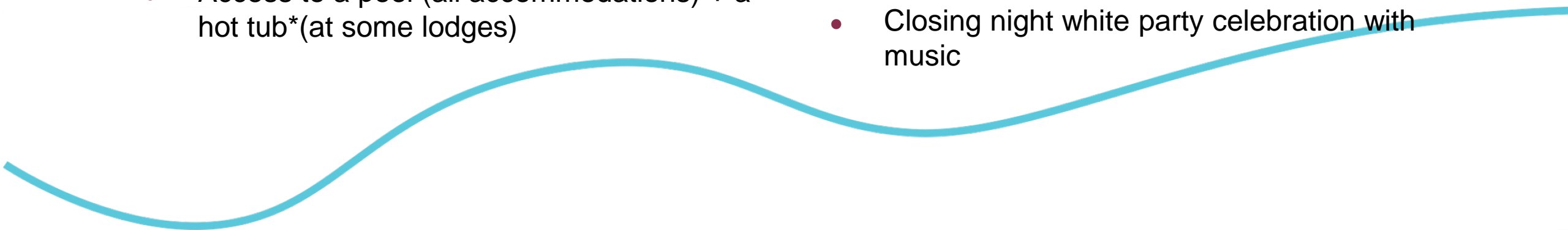
Travel like a Rockstar in Your 80's



Brenda Holder

Reconnecting With Mother Earth

Retreat details

- A fabulous welcome party
 - 8 well-known keynote speakers flying in from all over the globe
 - 12 enlightening workshops (choice of 6)
 - Healthy vegetarian breakfast, lunch and dinner daily
 - Coffee and Tea Service & Snacks
 - Movie nights & entertainment
 - Access to a pool (all accommodations) + a hot tub*(at some lodges)
 - Miles of hiking trails, solitude & sanctuary
 - Daily Meditation and Yoga
 - A meditation garden
 - Guided walking meditations
 - Balinese sunset ritual
 - Indigenous tea ceremony and nature walk
 - Sound healing experience
 - A personalized wellness treatment
 - Closing night white party celebration with music
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Partnership Opportunities

Presenting Partner
\$7,500 - 1 available

Sponsor a Guest
\$5,000 - 2 available

Keynote Partner
\$3000 - 8 available

Opening & Closing Night
\$1500 - 4 available

Breakfast Partner
\$1000 - 6 available

Hosted Tables
\$750 -15 available

Breakout Sponsor
\$500 - 12 available

All of our partnership options include:

- Social media
- Option to give away prizes and swag
- Editorial coverage in JourneyWoman Magazine
- Partner listing on retreat program
- Your logo on Womenstravelwisdom.com
- Results and impact report post-retreat

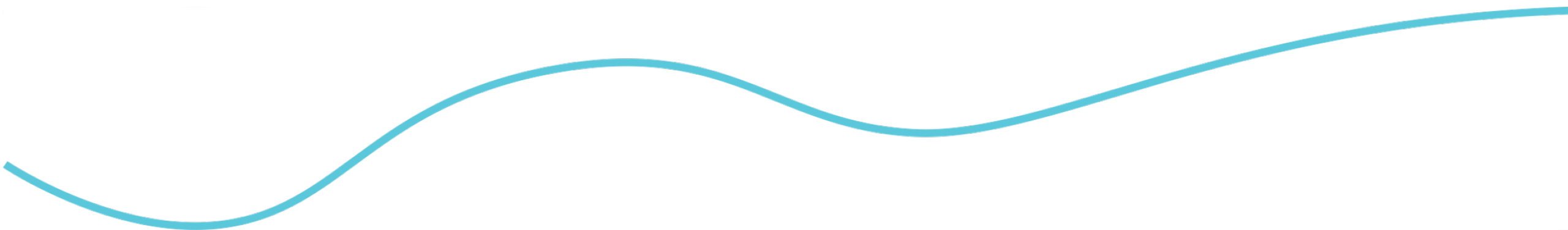
Presenting Partner

Premium opportunity for your company to be featured as a partner of Women's Travel Wisdom. This opportunity aligns your company with our brand and provides unique exposure to a wide array of women.

This package includes:


- Recognition as an official partner on all retreat and marketing materials (signage, social media, conference programs, handouts, website, name badges)
- Corporate Banner Displayed at Event
- Promotional Space in JourneyWomen/GG2P Website & Full page in event program
- Two Shared Glamping Tents Spaces and Retreat Entrance for entire event
- An opportunity to have a Speaking or introductory role during the event
- An opportunity to provide branded materials to all attendees
- An opportunity create a branded experience at the event
- Cost: \$7,500 per opportunity (maximum of one)

Keynote Partner

- Recognition as the host of the specific keynote speaker on all conference promotion channels and conference materials
 - Personalized branding in all marketing materials and some social media
 - Participation in drawing and goodie bags
 - One Retreat Ticket in Tent or RV Space
 - Cost; \$3,000 per Keynote (8 available)
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Sponsor a Guest

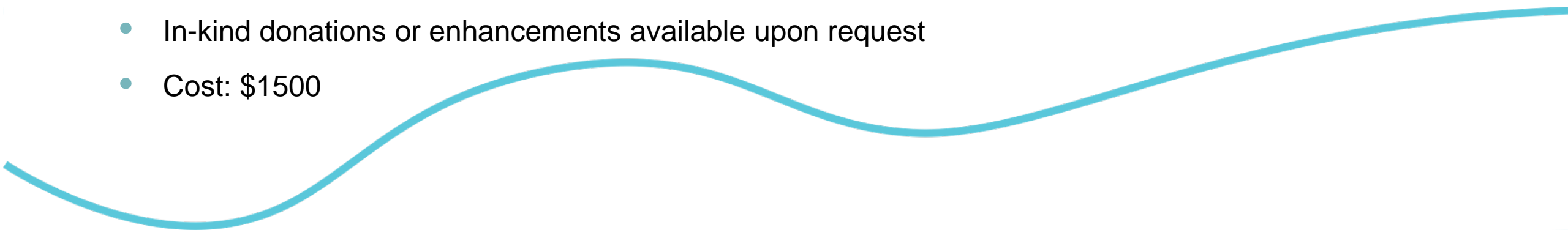
This package includes:

- Recognition as the host of a traveler on all conference promotion channels and conference materials
 - Personalized branding in all marketing materials and some social media
 - Participation in drawing and goodie bags
 - Two Shared Glamping Tents Spaces and Retreat Entrance for entire event
 - Cost; \$5,000 per traveler (2 available)
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Opening + Closing Night

The exclusive option is only available to two companies per party to sponsor the opening and closing night activities and gain prominent exposure and recognition with all attendees and speakers

This package includes:

- Recognition as one of 2 official Opening or Closing night sponsors on all conference materials and signage
 - Personalized branding during the party
 - Participation in drawing and goodie bags
 - A branded Instagram Backdrop for picture taking
 - In-kind donations or enhancements available upon request
 - Cost: \$1500
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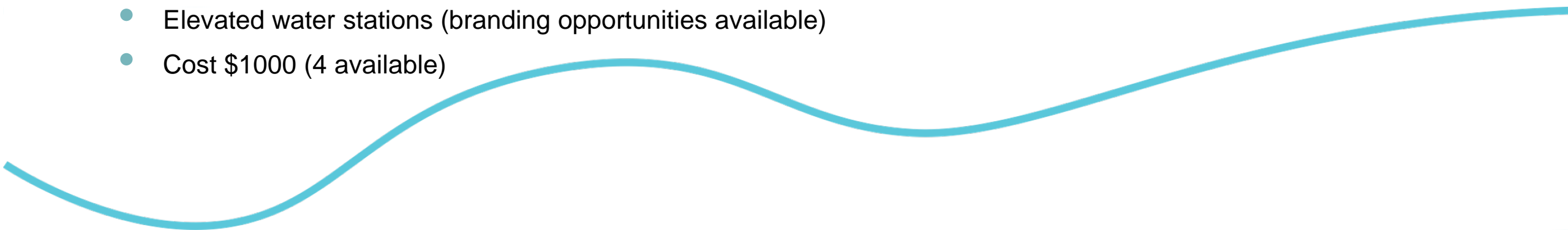
Breakfast Partner

The exclusive option to sponsor the breakfast at the conference and gain early exposure and recognition with attendees.

This package includes:

- Recognition as the official Breakfast sponsor on all conference materials and signage
- Personalized branding throughout breakfast service
- Breakfast enhancements available upon request
- Participation in drawing and goodie bags

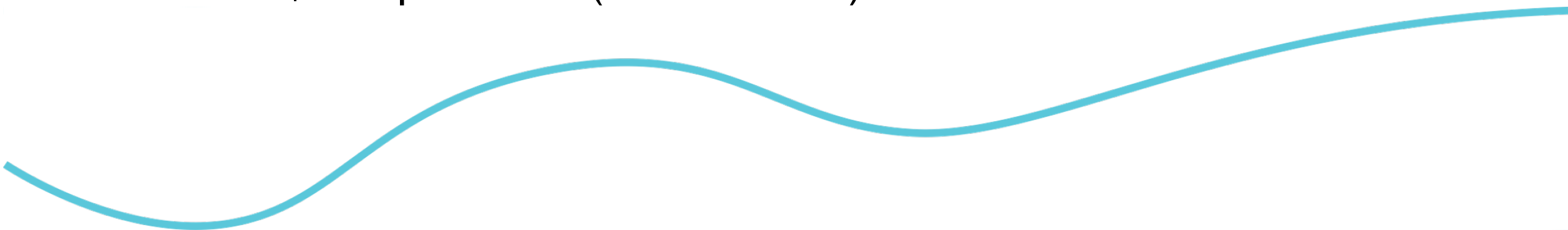
Enhancements (prices available upon request)

- Elevated Coffee/Tea Station (branding opportunities available)
 - Elevated water stations (branding opportunities available)
 - Cost \$1000 (4 available)
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Hosted table

A unique chance to showcase your product or service to our attendees

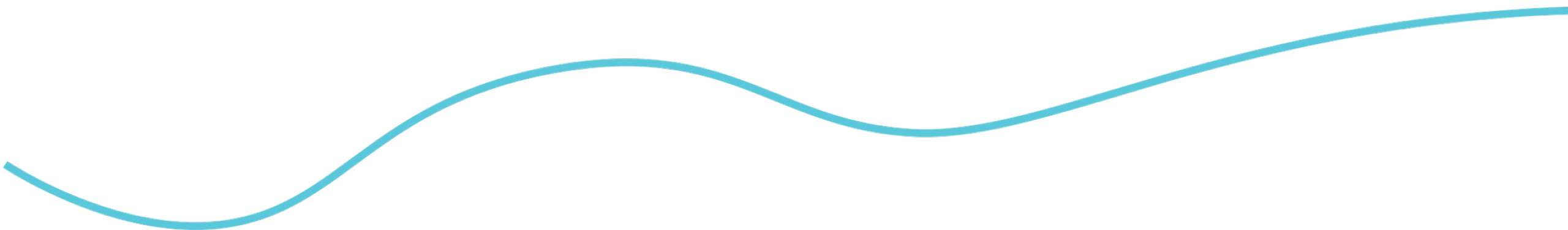
This includes:

- An Event table to showcase your product or service
 - Elevated branding to be provided
 - Cost: \$750 per table (15 available)
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Breakfast Partner

A unique chance showcase your product or service exclusively during our breakout session

This includes:

- An Event table to showcase your product or service at the breakout session
 - Cost: \$500 per session (12 available)
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Let's connect!

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